

What to Look for in 16mm Ciné Projectors

★ PERMANENT STEADINESS

* PERMANENT STEADINESS—You will wish to avoid the unpleasant experience of having your pictures flit up and down upon the screen. Only Victor has been able to devise in the actuating mechanism a means of preventing ultimate unsteadiness—the adjustable shuttle is exclusively Victor, and it is your only safeguard against jumpy pictures after your projector has seen continuous or severe service.

DOUBLE CLAW MOVEMENT

DOUBLE CLAW MOVEMENT—The mere fact that all films, both 16mm and 35mm, are perforated on *each* edge, is sufficient evidence of the fact that the progress of the film through the projector should be governed from *both* sides to prevent side movement, to equalize the strain and to double the life of the film. The Victor mechanism will successfully run film with straight or diagonal splices, and old, dry shrunken film.

★ FREEDOM FROM FILM DAMAGE

* FREEDOM FROM FILM DAMAGE—Tension on the film at the aperture is ordinarily required to obtain steadiness. But the Victor adjustable shuttle provides perfect and permanent steadiness *without the application of damaging film pressure*. This valuable feature minimizes the ever present danger of damage to valuable films. Further protection against damage is provided by the Victor automatic trip which cuts off power and light if the film fails to track because of incorrect threading or defective film splicing.

★ SUPERIOR ILLUMINATION

* SUPERIOR ILLUMINATION—The quality of your projected pictures will depend largely upon the illumination. Direct light straight through from lamp to screen and a perfected triple condensing lens unit of the highest grade obtainable give the Victor an unusual volume of illumination, and provide depth and brilliancy of true professional excellence. Prefocussed lamps are instantly interchangeable and are obtainable everywhere—not just from the projector factory or a Victor dealer.

Numerous other features that should be embodied in your projector for best results are all to be found in the Victor—and several of them are to be found in *none but* the Victor—for example:

A "FRAMER" for accurate centering of the image is essential, due to the variation in frame lines and in the relative position of frames and perforations in different films. *Variable Speeds, Stop Action* and *Reverse Action* should, as in the Victor, be accomplished without the aid of complicated or extra devices.

Other Victor advantages and refinements are: *Quiet, vibrationless, oversize universal motor; forced ventilation* for cooling lamp house; built-in rewind for automatic rewinding of one film while another is being shown; *easy threading; instant interchange of projection lenses* to provide for different picture sizes, and distances of 10 to 70 feet from the screen.

★ These valuable and essential features are to be found in none but Victor Projectors.

Ask your dealer to demonstrate the Victor Cine camera and projector in your own home. It places you under no obligation. Write for literature.

VICTOR
16 MM
CINÉ PROJECTORS

THE FILM & SLIDE COMPANY OF CANADA, LIMITED
156 King St. West, Toronto

310 Credit Foncier Bldg.
VANCOUVER

205 Paris Bldg.
WINNIPEG

104 Drummond Bldg.
MONTREAL

Dealers Write for Prices



(a) *Fine St*
PATO
With J
(b) *Sleevel*
Suede C
With lo

- Brockville—Mila
- Belleville—J. A.
- Brandon—A. She
- Brantford—Nym
- Calgary—Hudson
- Chatham—Canad
- Edmonton—Tho
- Fort William—M
- Galt—A. H. Apr
- Guelph—D. E. M
- Halifax—Wood
- Hamilton—G. W
- Kingston—Stacy
- Lethbridge—Ryl
- London—Smallm
- Lindsay—Claxton

