

**KEEP YOUR SKIN
HEALTHY
IN 6 VITAL PLACES
WATCH IT GROW..**

Clearer, lovelier!

SAYS *Frances Ingram*

YOUR skin can be so clear, so satiny smooth and soft and young—if only you will use my Milkweed Cream and my special method to keep your skin healthy!

For Milkweed Cream is a marvelous corrective for the complexion. When you use it, you will understand my enthusiasm—you will see how its delicate oils cleanse the skin exquisitely and how its special toning ingredients help the health of skin as no other cream possibly can.

Let me show you how Milkweed Cream brings health and loveliness to your skin.

First, study carefully the six starred places on my famous mannequin—the places where lines and imperfections first appear to steal away your youth and beauty. Then, scrutinize your own skin at the same six spots. Is there a tiny, thread-like wrinkle here? A blemish there? Take steps to banish them, now!

The Milkweed Way to Loveliness

First apply Milkweed Cream generously upon your skin (preceded by bathing with warm water and pure soap if your skin is oily). Leave it on for a moment to penetrate the pores. Then carefully pat off every bit. Next, apply a fresh and lighter film of Milkweed Cream and with upward and outward strokes pat gently into the skin at the six places starred on my mannequin.

All drug or department stores have Milkweed Cream—50¢ and \$1. If you have any special questions on skin care, send for my booklet, "Why Only a Healthy Skin Can Stay Young", or tune in on "Through the Looking Glass with Frances Ingram", Tuesday 10:15 A. M. (E. D. T.) on CKGW, Toronto.



MY MANNEQUIN SHOWS WHY

"Only a healthy skin can stay young"



- ★ THE FOREHEAD—To guard against lines and wrinkles here, apply Milkweed Cream, stroking with fingertips, outward from the center of your brow.
- ★ THE EYES—If you would avoid aging crow's feet, smooth Ingram's about the eyes, stroke with a feather touch outward, beneath eyes and over eyelids.
- ★ THE MOUTH—Drooping lines are easily defeated by filming the fingertips with my cream and sliding them upward over the mouth and then outward toward the ears, starting at the middle of the chin.
- ★ THE THROAT—To keep your throat from flabbiness, cover with a film of Milkweed and smooth gently downward, ending with rotary movement at base of neck.
- ★ THE NECK—To prevent a sagging chin and a lined neck, stroke with fingertips covered with Milkweed from middle of chin toward the ears, and patting firmly all along the jaw contours.
- ★ THE SHOULDERS—To have shoulders that are blemish-free and firmly smooth, cleanse with Milkweed Cream and massage with palm of hand in rotary motion.

Frances Ingram MF-0-1
108 Washington St., New York, N. Y.

Please send me your free booklet, "Why Only a Healthy Skin Can Stay Young," which tells in complete detail how to care for the skin and to guard the six vital spots of youth.

Name _____
Address _____

INGRAM'S Milkweed Cream

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W FABRIC

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