



# GOODYEAR

The new Goodyear All-Weather Tread Balloon is the World's Greatest Tire. One of the reasons is that SUPERTWIST Cords are 61% more elastic than old-style cords, more able to withstand blows of the road. SUPERTWIST makes the new Goodyear balloon carcass as able as the new Goodyear All-Weather Tread — the most efficient tire tread ever designed.

SUPERTWIST Cords are used in all Goodyear Cord Tires — and in Goodyear Tires only.

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