

LUXURIOUS TRANSPORTATION



In her imperial sleigh, gliding smoothly over the powdered snow, Catherine the Great traveled in the regal luxury befitting the Empress of All the Russias

IN thirty years devoted to building fine cars exclusively, Packard has learned much about motor car luxury. And the sum total of this long and rich experience is embodied in today's Packard Eight De Luxe—the most luxurious and the most perfectly appointed car Packard has ever produced.

The Packard Eight De Luxe is designed and built for that select clientele which knows and appreciates the finest things which life affords. Only a few—less than ten a day—are built in what is virtually a factory within a factory. There, Packard's expert craftsmen

labor to produce the finest car in the world—regardless of unit cost. With colors, fittings and fabrics the personal choice of the owner, the finishing of each De Luxe model Packard is an individual task in which the finest custom traditions prevail.

The Eight De Luxe is Packard's masterpiece. Nothing is left undone to enhance its well-earned reputation for providing the finest and most luxurious personal transportation money can buy. No wonder that this car is found, almost without exception, among the vehicles owned by royalty and the great and powerful of every nation and clime.

PACKARD
ASK THE MAN WHO OWNS ONE



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