THE

CHRYSLER SIX



The lowest-priced six ever to bear the Chrysler name

The introduction of this new Chrysler achievement brings Chrysler performance, Chrysler style, Chrysler comfort, Chrysler safety, Chrysler quality and Chrysler prestige within the reach of virtually anyone who can afford an automobile.

Here is Chrysler engineering-with such progres-

sive developments as internalexpanding 4-wheel hydraulic brakes; 62-horsepower high-compression engine mounted on rubber; Iso-therm pistons; mechanical fuel pump instead of a vacuum tank; low-swung chassis; specialtype spring shackles and hydraulic shock absorbers; small base wheels with large balloon

tires; and typically Chrysler-styled all-metal bodies of new design and rigid construction.

Here is Chrysler craftsmanship—the precision craftsmanship characteristic of Chrysler Standardized Quality. Here is Chrysler performance-all of that snap, speed, smoothness and stamina for which Chrysler has been

famous ever since its beginning.

To the motor car buyer who wants a new car on a real economy basis, low price no longer means a sacrifice of satisfaction and enjoyment. You need no longer drive a "second choice" when you now can own a Chrysler Six just as easily-and thereby enjoy the pride of ownership that only a Chrysler affords.



\$1055 Coupe (Roadster . \$1055 Sedan . F. O. B. Windsor, Ontario (Special Equip

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