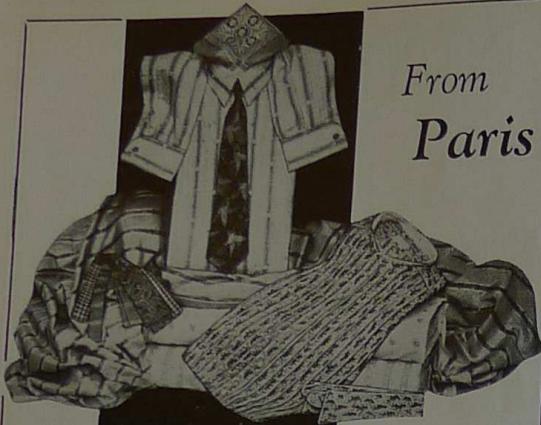


Mayfair, July, 1927



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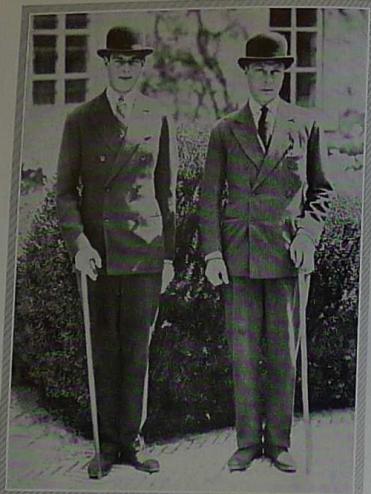
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The Prince of Wales and his brother, Prince George, during their visit to Spain, showed preference for lounge suits of striped flannel

—Topical

SPORTS NOTE ENTERS MEN'S CLOTHES

ENTER the sport note into men's fashions. London sends us quite definite word that there will be no radical innovations in men's clothes this year. That the outstanding feature will be the extremes of style which will be worn; there is really no medium between the formal and the sporting outfit and for summer we can almost depend upon it that clothes will be really less formal.

While there will be a tendency toward decided color there will be an absence of the bizarre effect which characterized the last two seasons. For instance plus fours have toned down considerably. Men of more considered taste, are swinging to one color effects in sweaters and socks; and the plus fours are not as wild in pattern as they were.

The man of formal taste will have ample latitude this season because of the tendency to one color effects in suiting—navy blue and gray are notably good. Flannel is much to the fore for summer wear. Indeed, at least one Canadian tailor of repute, if not of special distinction, has been doing quite a thriving trade with New Yorkers and other Americans, who have seen his choice imported flannels. The variety to be had in flannels for this summer rather surprises one who has

been accustomed to the employment of only three types of flannels in other years, navy blues, grays and cream. Now we have various striped flannels and current offerings include some unusual shades of blue—one a smoke-gray-blue with a deeper stripe to be had in either the narrow pin stripe or the wider measure stripe. Various shades of brown are offering—browns that range from the fashionable beige, presumably to match my lady's summer costume, through to the deeper shades which approach tan. These are invariably striped and it would appear that the narrow as well as the wide stripes are equally favored.

The Prince of Wales has been wearing these striped flannels rather a good deal of late and we have noticed a number of pictures taken during his recent trip, incognito, to his cousins in Spain. He favored gray and navy with stripes. His coats were almost entirely double-breasted.

Hats are an increasingly important item in the well-dressed man's appearance at this time. The straw hat is not as popular as it once was. Perhaps that is for the reason that it is not a comfortable hat for active sports wear. Nothing looks much trimmer or smarter during the height of the warm weather, however, than a straw hat atop a navy blue double-breasted lounge coat with cream flannel trousers. But this is relating to the formal occasion—the country club house verandah, for instance. The active sport participant will have none of the sailor.

There are some interesting new notes in the fashion in men's neckties—small and all over patterns, or self-covered ties are the two particular alternatives of the moment. The bizarre effect, the large pattern, the pronounced stripes are being avoided. Blue, of course, is good, for blue will always be becoming to most men. London sends us word of a new craze, namely a flair for red in all its shades. A new tone known as lacquer which is of the mandarin character, is being much worn in London. Then by way of another extreme white ties are coming into vogue—White ties made either in silk or in a washable material.



The four-in-hand above shows a golfer about to drive a smashing shot. New shades of red are particularly good. From Fairweather's Ltd., Toronto