

# Presenting Two Distinguished Costumes for the 1930 Season

**T**HIS costume afternoon frock goes to tea with a genuine air of savoir faire. The foundation is developed on Crepe Elsie and the plaid effect in the embroidered top is achieved with Beauvais embroidery in colours of red and eggshell.



Genevieve

**T**HE Dinner Dress so essential in every complete wardrobe is of embroidered net over chiffon and satin foundation.



Genevieve

Drawn from life from poses by Miss Hilda Hueltia . . .

## "Genevieve"

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TORONTO