

GIFTS

French Beaded Bags
Flowers
Novelties

Davidson's

LADIES
TOGGERY
BLOOR BUILDING
TORONTO

MAYFAIR GOES SHOPPING



What more appropriate for the dainty debutante or smart woman, than a box of exquisite lace-trimmed handkerchiefs. Evangeline Shops, Toronto



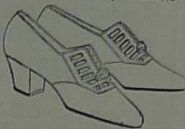
The gift every woman adores — beautiful, fluffy scarfs, from gay Paris; Georgette hand-painted in great wonderful roses and other floral designs. Long fringe, hand knotted. Davidson's Toggery, Toronto



"There's Smilage in Their Mileage."

FOOT DISORDERS

DEVELOPED by reason of Incorrectly Fitted Shoes, can only be adjusted through the medium of *Correctly Made Shoes*, together with *Intelligent Fitting*. Memhan's Arch Aid Shoes are built Scientifically, the Operations of the Arch Aid Shops embrace Science in the Art of Fitting. It also includes a Service subsequent to the Initial Fitting, which will relieve Suffering from Meditarsal or Longitudinal Arch Trouble.



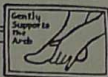
Model shown in Patent Leather, Black and Brown Kid, \$14.50

We Guarantee Our Shoes and our Service.

Free parking space for our patrons opposite our store.

GEO. L. CONQUERGOD
Graduate Chiroprapist, in attendance.

ARCH-AID BOOT SHOP
24 Bloor St. West
TORONTO



Below: The unique gift for modern women—exquisite crystallite cigarette box with novelty powder puff. Fairweathers Limited, Toronto

