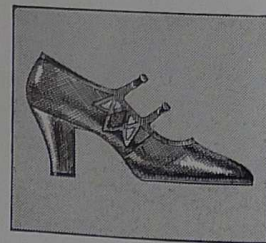




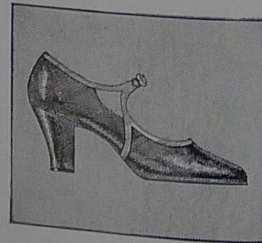
# ARCH-AID FOOTWEAR FOR FALL

*Fashion Steps  
Comfortably Toward Fall  
in Menihan  
Arch-Aid Shoes*

As always, the new Menihan Arch-Aid shoes for Fall are beautifully designed, in all the newest materials, colors and combinations. And, as usual, they are constructed to give gentle support to the arch—which makes for complete foot comfort. There are new models for street, dress and sports wear—oxfords, straps and pumps—all fashioned to give the utmost in footwear satisfaction to smart women.



A new 2-strap of Black Vici Kid with dainty side cutout and Lizard insert. A shoe of extremely graceful lines. Priced at \$14.50



A 1-Strap that gives firm support and fits the mode as nicely as it fits the foot. In Black Kid with Patent Trim, Brown Kid with Brown Calf Trim. Priced at \$14.50

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## SPORTS— BY GORDON

TWO minutes is not a breakfast cup of coffee to consume. Yet less than the margin by which the retained the Canada's Cup which were engendered races, two facts emerged. Barrows, who skipped Yacht Club's defender, is anyone thought—even his second fact is that only Norman Gooderham and a ghastly error which turned race into a lead for T everything which a skipping turn of luck come his way now be resting in the place club. However, we can accept our defeat with the extend our congratulation assure them that as soon Canadian yachtsmen will another attempt to bring t

THE first race of the series August 11, off Roche Running down for the st. Thisbe and, slightly to the was in a splendid position went Quest ran off to leeway plunge over the line and i ham's explanation is that sails covered the report of at the start of the race, or seconds, more than account margin of fifty-three seconds From then on, Barr Gooderham let slip no op his position but was unabl stiff wind and choppy sea