

Mrs Howard Spreckels

A CALIFORNIA BEAUTY



HER SALON . IN THE FORMAL FRENCH MANNER . IS A FITTING SETTING FOR HER PATRICIAN BEAUTY

THOUSANDS OF MILES from Paris, yet a salon as French as if its windows opened on the Champs Elysées . . . its rose and blue a perfect setting for the patrician beauty of Mrs. Howard Spreckels, in deep blue lace, wearing her sapphires and diamonds.

Mrs. Spreckels is one of the best-known members of this distinguished California family. Widely traveled, she is as much at home in Paris, London and New York as in her native San Francisco. A gifted hostess, she entertains brilliantly at her country estate, with its charming rose gardens, at Burlingame.

Chiseled, *soignée*, her aristocratic beauty has the enchanting coloring of a Quentin de La Tour pastel . . . eyes of gray, hair like a copper beech in sunshine, skin delicate and clear.

Pond's is proud to number Mrs. Spreckels among the beautiful society women who use the four famous preparations. "They are a boon to every woman," she says, "who must keep her

skin nice with a minimum of time and pains.

"That wonderful Cold Cream! It cleanses so perfectly, and the exquisite Tissues are the one satisfactory way to remove the cream.

"I like the Freshener for its charming faint perfume and because it counteracts oiliness without unduly drying the skin. The Vanishing Cream is an ideal powder base—it keeps one fresh and trim through the longest day."

Follow these four steps of Pond's Method:

During the day—first, for thorough cleansing, amply apply Pond's Cold Cream, several times and always after exposure. Pat in with upward, outward strokes, waiting to let the fine oils sink into the pores and float the dirt to the surface.

Second—wipe away all cream and dirt with Pond's Cleansing Tissues, soft, super-absorbent.

(New! Tissues in peach-color—the enchanting hue preferred by Paris—now, as well as white.)

Third—pat cleansed skin briskly with Pond's

Freshener to banish lingering oiliness, close and reduce pores, tone and firm, promote natural color.

Last—smooth on Pond's Vanishing Cream for powder base, protection, exquisite finish.

At bedtime—cleanse with Cold Cream and wipe away with Cleansing Tissues. If your skin is dry, pat in a little fresh cream and leave on overnight.



POND'S FOUR DELIGHTFUL PREPARATIONS

SEND 10¢ FOR POND'S FOUR DELIGHTFUL PREPARATIONS

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