



Make each bath a rare beauty treatment for every inch of your skin—with St. Denis bath crystals

Never before have so many Beauty Aids been combined in a Single Product . . .

ST. DENIS, specialists in bath crystals, studied for years the creation of these unusual crystals.

Each lovely jar contains seven costly ingredients to relax and beautify your body. You bathe luxuriously in delicately tinted water . . . blue as the sky, deep pink as summer roses, green as the clear, deep sea.

The pores of your body open and drink in rare perfume. The bath water is softened. The surface of your skin grows satiny. You will be smooth and fragrant all over for hours.

Begin today to bathe for beauty. Seven delightful odors and colors—50¢ and \$1. At your favorite toilet-goods counter. Parfumerie St. Denis, 21 Wilton Square, Toronto, Ont.



St. Denis
BATH CRYSTALS

BOUDOIR & POWDER PUFF

BEAUTY AT ARM'S LENGTH

Continued from page 90

in the centre. If any feathery edges remain, they are smoothed off with the reverse side of the emery board. The almond shape is most flattering. It suits the average finger better than any other. The pointed nail and the extremely long nail are affectations that should be avoided.

The cuticle should be particularly cared for by using Cutex Cuticle Remover on absorbent wrapped about an orange stick. Work gently around the sides and base of the nails, smoothing away the rough, dead cuticle, and pressing the cuticle back to shape the rims into even ovals. Rinse the hands and remove old polish with Cutex Liquid Polish Remover, point the fingers down and paint Cutex Liquid Perfumed

Polish on with the brush provided. The enamel should be applied from the half moon to the finger tip, the contrast between the white unpolished half moon and tip and the smooth brilliance of the nail surface being particularly effective. A second coat may be applied if a more exaggerated effect is desired, but the first one must be entirely dry.

Trimly manicured nails atop slender tapering fingers add grace and refinement to the perfect ensemble of the toilet, whether it be for the state dinner, gleaming with silver and crystal or for the informal dance at the country club. Indeed for wherever the fashionable woman takes her recreation or spends her leisure hours.

BEAUTY IS ACHIEVED

NO LONGER is beauty inherited; it is achieved. Women without perfect features are not content to play the rôle of lifetime wallflowers. They sum up the good and the bad and with painstaking care seek to correct Nature's defects. Beginning with the coiffure, which may have been bobbed in the correct windblown or swirl fashion of last season, the wise woman studies the contour of her head. If she is naturally of the feminine type, a cropped shingle is ludicrous when bewitching curls will curve her forehead and cap her ears. Or if her face is of the long oval type, a wave will soften the contour and emphasize large, heavily fringed eyes of deepest blue. The flat coiffure ending in a soft chignon suits the face that is of too rounded contour, while hair parted at the side distracts attention from the too conspicuous nose.

As the wave softens the contour of the face, so a soupçon of rouge, a layer of velvety powder and a dash of the newest lipstick enliven a complexion tired and neglected. The new rouges tone in perfectly with the skin; their subtle shades are startlingly akin to the natural glow. Then the powders so fine and delicate in shades blend with the rouge, while the lipstick and mascare complete an intriguing ensemble.

Paris has contrived to soften the tired face by adding the inimitable lingerie touch. Collars, plastrons, tucked and ruffled, with captivating bows and intriguing cowl necklines relieve the severity of the dark costume of tailored design. Chokers are being replaced by longer necklaces, and round necklines by the V type which flatter the short neck and rounded chin. The square neck tends to broaden the too-narrow shoulders, while a rolled collar shortens the long neck.

Directoire capes disguise round shoulders and overblouses finely tucked and pleated are fashion's solace for the

stout figure, unbecoming in the tuck-in. Puffed sleeves cloak the hollow arms and elbow length sleeves veil the too-rounded forearm. Belts denote slim waistlines, but vertical tucks smooth out unbecoming curves and mold the figure in the approved fashion. Long lines favor the figure of too-generous proportions while unbecoming legs are hidden beneath longer skirts. Dipping hemlines veil ankles of nondescript shape and floating draperies carry the eye away from these unattractive features. Gossamer fine hosiery of neutral tone worn with slim opera pumps of brown or black kid is the correct attire for the spring tailor for the short figure.

Then there are the new gloves so dear to the feminine heart, the six-button mousquetaire, fashionably wrinkled about the wrist, lengthening the plump hand, while the long svelte evening glove in suede or kid is flattering to thin arms. The fluttering scarf that brightens the tweed travel coat is in beige and brown tones to match the dusky eyes of its brunette owner. The hat, in all its phases, with its feminine brim, veiling the eyes or smartly turned off the face, revealing soft curls and crisp waves.

Such an orgy of feminine trifles in the form of lacey fans, chiffon handkerchiefs and jewelled trinkets, as Paris lavishes upon the fashionable world this season. Surely femininity has been re-throned.

Clothes may not entirely make the woman, but correct attire to suit the individuality and type of the wearer establishes a peace of mind that is not to be under-estimated. Personality is the key to feminine charm. The wise woman accents her type, whether it be fastidious and intelligent with the stamp of generations of high-born ancestors, or the elusive lyric person adhering to chiffons and soft blown hair, or youth incarnate, vivacious, aglow.



YOU

U

The Harri
is extrem
it takes ver
for your ski
used in it
is so perfec
the results
forming the
feel soft, re
a week you
you look i
utterly clear
as the petal

HA

NEW YO