

Making a Modern Family Album



MOST of us can recall the ponderous contraption known as the Family Album which commanded a prominent position in the old-fashioned drawing room. Usually its condition was somewhat dilapidated but this was evidence of its sentimental value and the constant use to which it was subjected.

The birth of the Family Album idea dates back to the days of the tin-type when photography was in its infancy and, while it is not so much in evidence in modern homes of today, it is still highly esteemed by the older folks.

Contrast the limited pleasure-giving elements of the old fashioned family album with the unlimited possibilities of the modern type made by the motion picture process.

In this latest method of making a family album, every action, every expression of

life, love, and laughter, of the toddling tot or gray-grown grandmother is registered and may be re-viewed at will.

What wouldn't Father and Mother of a generation or two ago, give to see the memorable scenes and actions of their now-grown-up children, realistically portrayed on the silver sheet?

They didn't have the opportunity of storing up such records to be enjoyed in future years but—YOU HAVE!!

With a "Filmo" Moving Picture Camera and without experience or training, you can take real motion pictures of your children, parents, grand parents and interesting incidents of your present life that will give you a thrill and untold pleasure.

And at the same time you will be storing up a wonderful wealth of enjoyment for those

years to come when you wish to recall and re-enjoy the happy scenes of by-gone days. The cost is not prohibitive—possibly not much more than that involved in the making of the old family album.

Mail the attached coupon. It will bring you a booklet containing full information and will in no way obligate you.

Information Free.

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