

SKILL aided by SCIENCE



established the PEMBER Reputation for HAIR GOODS

FOR forty years Pembers have been recognized as Canada's leading hair and scalp specialists. We are the makers of the Dorenwend Patent wigs, toupees and hair goods.

Our recently perfected flesh parting, ten times stronger than the natural hair lace, defies detection from the natural scalp.

Ladies' Bobbed Wigs		to	\$100
Toupees	35	16	100
Gents' Wigs	50	"	125
Switches		50	****

W. T. PEMBER STORES

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In Hamilton Arcade Beauty Parlor Phone Arcade Ltd.

BOUDOIR&POWDER PUFF



In my first Boudoir article I spoke of the transformation and how in fashion centres it threatens to supplant the severe bopish bob for evening wear. This is Miss Gertrude Laurence wear-ing an enchanting white transforma-tion of naturally curly hair to offset the severity of a black velvet evening

THE HAUTE COUTURE STEPS IN WITH DELIGHTFUL FRAGRANCES FOR DRESSING TABLE

arranging books, or flowers or doing light dusting, gloves should always be worn. Fine close canvas ones are splendid for the garden, rubber ones are indispensable, and when traveling it is advisable to wear a large soft cotton pair at night.

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The task of caring for one'sown hands is made easy with several liquid cuticle removers and also there is a new cream, an absorptive, that keeps the cuticle in perfect condition, without harmful cutting. Each night at bedtime a little of this cream should be applied with an orangewood stick to the base of thenall, after which any surplus may be removed with a little absorbent cotton. In the morning a stiff nail-brush and warm soap suds should be used.

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DURING this past year the members of the Haute Couture have turned their attention to many details that go to complete a perfect costume. For example they are sending us jewellery, and even the most exciting cosmetics. It is these and particularly the perfumes that intrigue us. Listen to these names—Pour Ma Poupee, Adieu Sagesse, Coup de Soleil—aren't they thrilling?

Worth's contribution to the list is Vers le Jour, a light and delicate perfume in the most beautiful clouded amber bottles. It is \$5,00 an ounce. The house of Chanel simply does not bother about a name or a fancy bottle but sends a lovely fragrance called No. 5 which is \$13,50a bottle. Pour Ma Poupee comes from Callot Soeurs while Jean Patou is responsible for no less than two delightful newnesses one named, Amour, Amour and the other goes by the rather humorous title of Adieu Sagesse

To BE healthfully tanned is now the fashion and those who do not come honestly by this sporting complexion may have it out of boxes. Jean Patou sends Amour, Amour face powder in the new Coup de Soleil shade which is a perfect tan. The same fragrance comes in rachel and pink. The box is quite fascinating—like a little ormolu pineapple cinating-like a little ormolu pineapple

AFTER a busy day and particularly in warm weather I find that there is nothing more refreshing than a fragrant bath. Bath salts have a way of toning one up and raising the morale. Some of us are always on the lookout for new delightful things and it is interesting to note that Caron's of Paris have a Bain de Champagne to be used instead of bath salts. A little of it goes a long way which is consoling when you learn that a bottle of this deliciousness costs ten dollars.

DIAMONDS or hearts, clubs or a spades, which will you have? Not a question of bridge this, but a French concentrated perfume, La Bud Paritienne, which is quite the smartest handbag accessory I have seen for some time. The concentrated paste perfumes have gained rapidly in favor and now their appearance in this smart guise will create something like a cosmetic furore. The little cases—diminutive card characters, are either red or black, neatly hinged and exactly the correct size for an afternoon bag or small frock pocket.

Upon receipt of a stamped, self-addressed envelope, Mayfair Information Service will be glad to furnish the names and addresses of the firms selling cosmetics mentioned in Boudoir and Powder Puff-