

# The SHOPS of MAYFAIR

IN TORONTO

## STEVENSON & SUTHERLAND



Afternoon and Sports Dresses  
Coats : Suits



82a Bloor St. West - Toronto  
Kingsdale 5047

Is your Business represented on this page?

A note or telephone call will bring a representative to see you.

## Mayfair

Advertising Dept.  
153 University Ave., Toronto  
Telephone Adelaide 5741

### Laura Perry's Fudge Shop

FUDGE Individually Wrapped Convenient to Serve Sanitary to Handle — a really good home-made candy

103 West Bloor Street  
Kingsdale 4987 Toronto

### and— Green Tea Cottage

Light Refreshments Afternoon Teas Private Room for Bridge Parties

Open until 11 P.M.



Above: A gay beach parasol provides a unique foil for this intriguing bathing suit in Celanese piqué. The white and red of the kerchief is repeated in the suit with its simulated two-piece effect and monogram motif. From the Canadian Celanese Limited

Below: Black and white Celanese moiré is the medium of this interesting bathing ensemble of distinctly nautical appearance. The trimly tailored shirt with its black buttons and nautical emblem tucks into the shorts; white moiré bound pockets. By Canadian Celanese



## Francois

Ladies' Hairdressing

## EUGENE PERMANENT WAVE

22A Bloor St. West, Toronto  
Kingsdale 1331

## Diet Kitchen Tea Rooms

Bloor and Bay Streets  
Toronto

Telephone Kingsdale 4382-4905



Open Sundays and Holidays

miss fullerton  
1208 bay street  
toronto

tailored clothes  
and accessories