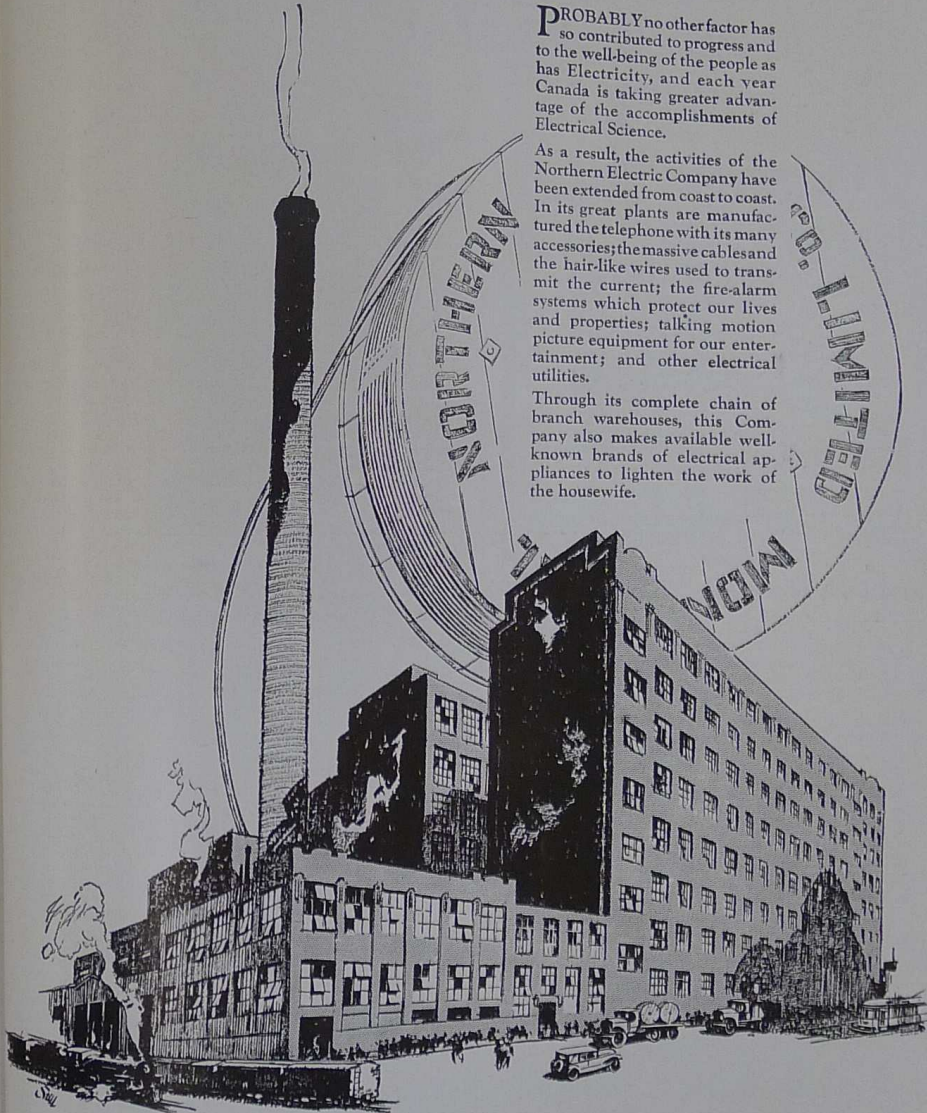


# PROGRESSION

PROBABLY no other factor has so contributed to progress and to the well-being of the people as has Electricity, and each year Canada is taking greater advantage of the accomplishments of Electrical Science.

As a result, the activities of the Northern Electric Company have been extended from coast to coast. In its great plants are manufactured the telephone with its many accessories; the massive cables and the hair-like wires used to transmit the current; the fire-alarm systems which protect our lives and properties; talking motion picture equipment for our entertainment; and other electrical utilities.

Through its complete chain of branch warehouses, this Company also makes available well-known brands of electrical appliances to lighten the work of the housewife.



**Northern Electric**  
COMPANY LIMITED  
A National Electrical Service

255M

—Charles Aylett  
Mrs. Douglas Warren,  
Mrs. Warren, whose  
Church, Toronto

## GOSSIP

Mrs. Herbert Bruce's recent Horse-Show visitors was a brilliant event of the month and was en fête. The Mrs. have recently had an upstairs suite decorated in green—a lovely symphony of green and silver. Mrs. Bruce is a charming hostess and people and stayed! Mrs. Arthur's hands were fluttering pretty tea-cups and some of the guests were Mary Tudor's opening-out party I shall tell you in a minute, Eleanor Ross, Helen Lillian Meighen and young card. Of course, Maxwell, the young son, helped do the honors. A few of those I chatted with (a few of those I chatted with devastatingly unjust for despoil of all these parties) were Mrs. (son, Mrs. Harold Walker, Col. Ewart Osborne, Mrs. Barrow and Mrs. John M. Lyle, Col. J. B. Maclean, Mrs. Russell of Ottawa; Mrs. T. A. Price, Mrs. W. H. Price, Major and

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