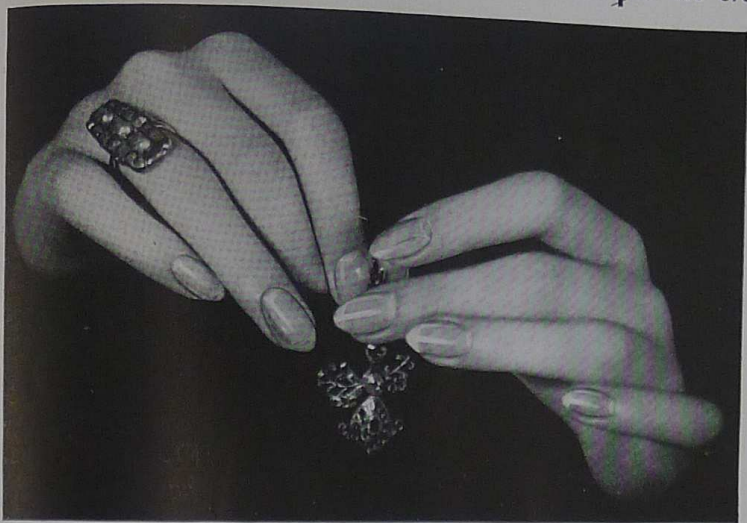


# Having Hands that Sparkle with loveliness on less than 5 minutes a day

Busy women are finding 4 Advantages in the new Liquid Polish



The Beauty Department of Good Housekeeping says:-

"GREAT THOUGHT has been given to making easy the road to Beauty. The manufacturers of nail cosmetics are giving us more improved products all the time. Among these is the new liquid polish that women everywhere are adopting because of its wonderful advantages.

"First, its ease of application has materially shortened the manicure. Second, the natural gleam lasts for days. Third, this new liquid polish does not peel off, but remains smooth and firm, acting as a splendid protection for the nails. Fourth, it doesn't make nails brittle.

"The daily care which every woman should give her nails is simple. Scrub your nails in warm soapy water. Then gently mould the cuticle with an orange stick wrapped in cotton and saturated with cuticle remover.

"Cutting the cuticle is a bad habit. A good cuticle remover is a fine bleach and whitener for under the nail tip. Dip the orange stick, tipped with cotton, in cuticle remover and run it under the nails and wash the hands. A bit of cuticle cream or oil should be used on the cuticle every day."

## The Manicure Method Women with famous hands are using

1. *Cutex Cuticle Remover and Nail Cleanser*—to mould the cuticle and cleanse the nail tips. Scrub the nails thoroughly. Pass a cotton-wrapped orange stick, saturated with *Cutex Cuticle Remover and Nail Cleanser*, around the base of each nail to remove dead cuticle and mould the new. Then use fresh cotton—freshly saturated—to cleanse under each nail tip. Dry and cleanse with dry cotton. Rinse the fingers.

2. *Cutex Liquid Polish* protects and flatters the nails. Remove all the old polish with *Cutex Liquid Polish Remover*. Then apply *Cutex Liquid Polish*, brushing it evenly from the half-moon toward the finger tip.

As a finishing touch, use a tiny bit of *Cutex Cuticle Cream or Oil* to keep the cuticle soft, and a touch of *Nail White* under the nail tip to enhance the radiance of the polish.



At the lovely E. ROHDE BEAUTY SALON in Chicago's elegant EDGEWATER BEACH HOTEL, where beauty and chic are skillfully ministered to, they say:

"Our patrons are as fastidious about their manicure preparations as they are about their clothes. *Cutex Liquid Polish* is always their choice, knowing, as they do, that its natural gleaming sheen keeps their hands perfectly groomed all the week through! And they enjoy the assurance that it will not peel or discolor. These smart women depend on *Cutex Cuticle Remover* to keep their cuticle trim and even, revealing the lovely half-moons!"

NORTHAM WARREN, NEW YORK, MONTREAL, PARIS

SPECIAL INTRODUCTORY OFFER—12¢

I enclose 12¢ for the *Cutex Sample Manicure Set* containing sufficient preparations for six complete manicures.  
NORTHAM WARREN, Dept. OB-5  
Post Office Box 2054, Montreal, Canada.

Made in Canada



ANNA PAVLOWA takes the most exquisite care of her graceful hands. "*Cutex Liquid Polish* helps to give my hands sparkle and vivacity. I always use it to 'make up' my hands, to keep each finger nail shining, looking truly *soigné*. Indeed, it is used a great deal in Paris. All the *Cutex* preparations are needed, however, to make the hand ready for this brilliant finish. *Cutex Remover and Cream* to keep the ovals smoothly rounded and the under nail tips immaculately clean."

The new *Cutex Liquid Polish* or *Polish Remover* 35¢. *Polish and Polish Remover* together 50¢. *Perfumed Polish and Polish Remover* together 60¢. *Cutex Cuticle Remover and Nail Cleanser* 35¢. The other *Cutex* preparations 35¢.



So many smart women use it that it costs only 35¢ perfumed of course