



BRILLIANT, bewitching, Lady Buchanan-Jardine leads the gay whirl of smart young English society. At balls and dances . . . famous race meetings . . . hunting and house parties . . . her beauty is triumphant. She is of the fairest English type, with eyes of delphinium blue and hair of gleaming gold.

Her rose-petal skin is admired for its delicacy of texture and coloring. Lady Buchanan-Jardine gives it the utmost care. She says:

"In England a woman's complexion is the index of her chic. Smart women follow a daily régime to keep their skin fine, firm, fresh and clear.

"Simple care is best," she adds with her dazzling smile, "so I follow Pond's Method of home treatment. It is easy and complete."

Lady Buchanan-Jardine uses all Pond's four preparations. Cold Cream "cleanses so thoroughly" . . . Tissues "remove Cream gently" . . . bracing Freshener is "just the skin tonic we all need" . . . Vanishing Cream is "exquisite!"

FOLLOW these simple sure steps of Pond's Method:

During the day—first, for complete cleansing, generously apply Pond's Cold Cream over face and neck. Pat in with quick upward and outward strokes. Let the fine oils penetrate every pore and float the dirt to the surface. Do this several times during the day, always after exposure.

Second—wipe away all cream and dirt with Pond's Cleansing Tissues. They are so much softer, more absorbent.

Third—soak cotton with Pond's Skin Freshener. Briskly dab your skin. This mild astringent banishes oiliness, closes pores, tones, firms.

Last—smooth on Pond's Vanishing Cream for powder base and exquisite finish.

At Bedtime—cleanse your skin thoroughly with Cold Cream and wipe away with Tissues.



Pond's famous Taro Creams, Cleansing Tissues, Skin Freshener

An English Beauty leads the smart young Racing Set

LADY BUCHANAN-JARDINE

SEND 10¢ FOR TRIAL SIZES

POND'S EXTRACT CO. OF CANADA, LTD., Dept. A
186 Brock Ave. Toronto, Ont.

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City _____ Province _____

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With the hounds, on following the pack
Clarence McKee,
Lee, Mrs. Sifton,
Charles Morris

DEEL

a leisurely ride is
ant. In the group
r; Captain Paton,
ne Eaton, Harold
inks the riders to
to roads of autumn

