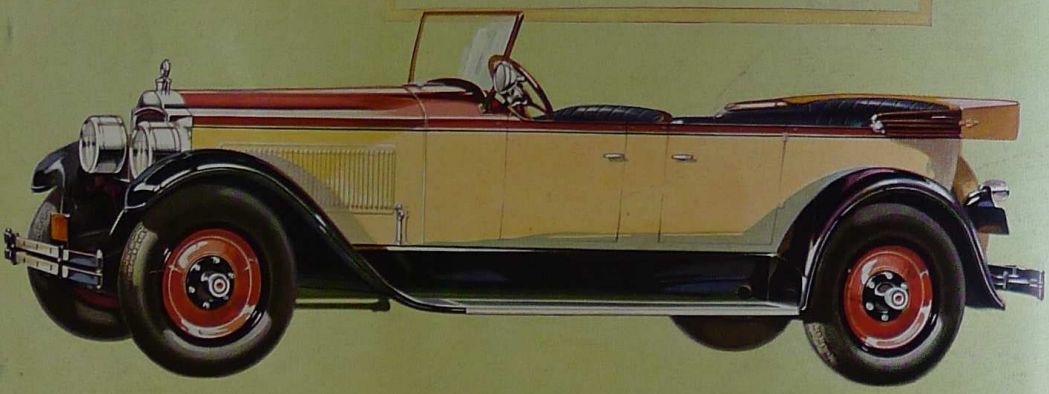




"The supreme combination of all that is fine in motor cars"



DEPENDABILITY ~ ~

Thousands of families have not been without the faithful service of a Packard for a generation.

To these and many other families of more recent ownership Packard cars have come to mean far more than fine, efficient machines of transportation. They have gained some part of that affection men feel for faithful dogs and high-bred horses.

For the Packard is, above all, *dependable*.

Owners learn to trust the unfailing performance of this fine car—day after day—year after year—with its surprisingly small maintenance cost and simplest sort of routine care.

The famed beauty and distinction of the Packard, its roomy comfort, great power and long life—all have had a part in establishing its priceless reputation. But underlying all these is the Packard dependability which for twenty-seven years has made the name Packard synonymous with quality motor cars.

ASK THE MAN WHO OWNS ONE

PACKARD