



*A Vivacious Expression  
of a Charming Vogue*

THERE'S animation—a spirit of éclat—in all Reid Lingerie, but particularly in this enchanting pyjama ensemble. With its luxurious Rayon silk, its gay touches of color and its close adherence to the Parisien mode this negligee is bewitchingly feminine. Better stores sell Reid Lingerie.

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A. T. REID & CO. LIMITED,

TORONTO, Established 1903

**REID'S  
LINGERIE**

Vests  
Slips  
Step-ins  
Bloomers

Gowns  
Teddies  
Pyjamas  
Kimonas

