



NEE FRANCESCA BRAGGIOTTI • BRIDE OF THE GRANDSON OF THE FAMOUS HENRY CABOT LODGE

mrs. john davis lodge

SARGENT might have painted her, a "symphony in black and gold" . . . Mrs. John Davis Lodge, romantically lovely in her Chéruit gown, with starry wide dark eyes, hair golden as Melisande's, skin warmly tinted as a tea-rose.

Bride of the grandson of the famous Henry Cabot Lodge, young Mrs. Lodge makes beauty her artistic credo. "Women should live for loveliness," she says. "The natural charm of a lovely skin is important."

The silken texture of her own flawless skin she attributes to Pond's. "I've used the Two Creams all my life," she says. "That wonderful Cold Cream cleanses deliciously. To remove the cream I've discovered the immaculate new Cleansing Tissues."

Pond's new Skin Freshener is "doubly precious," Mrs. Lodge says, "because both tonic and astringent." The Vanishing Cream, which holds her powder she also uses to give her arms and neck "a lustre which is attractive in the evening."

KEEP YOUR OWN SKIN LOVELY by Pond's simple, sure Method:

During the day—first, for thorough cleans-

ing, generously apply Pond's Cold Cream over face and neck, several times and always after exposure. Wait to let the fine oils sink into the pores, float the dirt to the surface.

Second—wipe away all cream and dirt with Pond's Cleansing Tissues, silken-soft, marvelously absorbent.

Third—briskly dab your skin with Pond's Skin Freshener to banish oiliness, close and reduce pores, tone and firm.

Last—smooth on Pond's Vanishing Cream for powder base, exquisite finish.

At bedtime—cleanse thoroughly with Cold Cream and wipe away with Tissues. If your skin is dry, leave on a little fresh cream overnight. It will soften, make it supple.



Pond's four preparations—Cold Cream, Cleansing Tissues, Skin Freshener, Vanishing Cream—for exquisite care of the skin. They are favorites with distinguished and lovely women everywhere.

SEND 10¢ FOR POND'S 4 DELIGHTFUL PREPARATIONS

POND'S EXTRACT COMPANY OF CANADA, LTD., Dept. B
186 Brock Ave. Toronto, Ont.

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