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THE curtain rises! A blaze of light

... a blare of music ... up
with the opera glasses ... Enter, the
Debutantes of Mayfair!

Debutantes of Mayfair!

Starry-eyed, radiant, fresh as the buds of morning . . she emerges triumphant from cloudbursts of frivolities, showers of offerings, a deluge of gifts . . baubles, bon bons and boutonnieres . . feathers, frocks and furbelows . . love letters, laces and lingerie . . .

There is something arresting... even compelling ... about the artless way in which youth dashes into the social whirl. Even the most satiated, the blaze, must feel a glow, perhaps even a mild thrill, as the curtain rises upon the dance of the debutantes...

And the romance! It catches hold of And the romance! It catches hold of you . . . grips you . . recalling scenes of forgotten years! They are an interesting psychological study, these buds that are blossoming forth this autumn. With their sylph-like silhouettes, their suppleness and all-alive-ness, their bobs and near-bobs they seem younger than debutantes of other seasons. But hear them speak . . oftrimes words of artless wisdom fall from these youthful lips, to which we listen with wonder.

## Contents for NOVEMBER, 1927

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Cover Design by S. H. Maw
Olympia, Thermometer of London Fashion—By Adele M.
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Compare them, however, with those

may may ever be young in sprin.

Besides, Mayfair is teeming with other intriguing gossip ... dazzling fashions from Paris ... sports, society chit chat ... more absorbing ... more engrossing than ever before.

Another of Soiffield's interesting letters, bubbling with news of what the

eleganies are wearing.

You know what that means if you know your Mayfair.

Herbert Todgrus

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