

Mayfair, May, 1930



STORES



SCHOOL



CLUB



STATION

# A new idea about "going places"

The BANTAM Car is for the first time offered to shrewd Americans

AT just the right time the American Austin breaks into the domestic scene. Families today are many individuals who want to go many different places . . . at once, please. Hence the logic and economy of the small transportation unit. The Austin Bantam claims its place in your menage as an auxiliary car, for the minor journeys, to supplement the service of the large family car.

It is an individual car—brisk, efficient—shot with spunk. Comes as near being expense-less as any car you ever heard talked about. It will run 40 miles on one gallon of gas . . . 1000 miles on a 2-quart filling of oil. When you've spent fifty-six dollars for gas and oil, you will have traveled 10,000 miles. The tires go on forever—well, almost—20,000 to 40,000 miles.

Wheel base? . . . twenty eight inches shorter than any standard American car. Width? Sixteen inches less than standard tread.

Behind its bantam stature the Austin has a long proud record that has startled sportsmen from Scotland to Singapore. Some of these records are printed here.

There's a need for one? . . . two? . . . three? of these brilliant little automobiles in every family of individuals that goes places and does things.

You can buy this car for less than a year's upkeep on your present large car.

Montlery, France. 24 hour race at 64.75 miles per hour.



Melbourne, Australia. 250 miles. 54.8 miles per (imperial) gallon.



Brooklands Racing Drivers Club, England. 200 miles at 83.53 miles per hour.



Mulders Drift Hill Climb, South Africa. 1st—2nd—3rd.



Urquiola Hill Climb, Spain. Broke all records, won three cups.



Fahrt Durch Schlesien. First—second—gold and silver medals and cups.

# THE AMERICAN Austin

AMERICAN AUSTIN CAR COMPANY, INCORPORATED



7300 WOODWARD AVENUE, DETROIT, MICHIGAN

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## GLOBE TROTTER CANADIAN



Above: Dr. W. Coulter and I Coulter, of Windsor, Ontario, enjoying sunny breezes of Mediterranean about the Empress of France.



Above: Mrs. Seymour Lyon, of Rosedale, Toronto, snapped on S. S. Rochambeau, way for Europe.

Right: Sir An Macphail, O.B.E., C.S., F.R.C.S., of Gill University, Montreal, photograph aboard the C.P.R. Duchess of Bedford sailing for England.