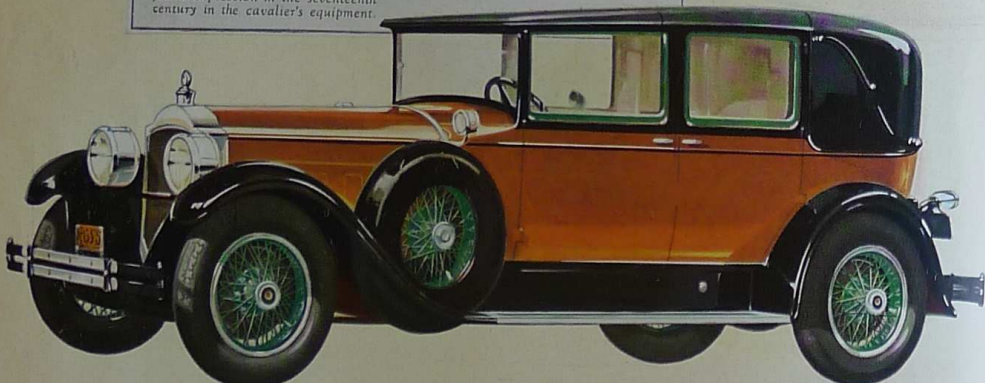




The ancient craft of fine leather working found expression in the seventeenth century in the cavalier's equipment.



IN leather selection and upholstery work Packard standards are as high and exacting as in the precision manufacture of motor parts.

These requirements prevail in the studios and shops of America's foremost body builders who make a complete selection of custom bodies for both the Packard Six and Packard Eight.

Each body is truly custom-made in the strictest sense of the word. Each bears the name plate of its distinguished maker, signifying that in beauty, comfort

and distinction it is one of his masterpieces.

The All-Weather Town Car is one of the most interesting offerings.

This may be readily converted from closed to open use by removing the driver's compartment roof and folding back the leather top and quarters.

Custom body builders have long preferred to design creations for Packard chassis.

No others afford the slender lines so necessary for yacht-like beauty.

P A C K A R D

A S K T H E M A N W H O O W N S O N E