

HITS OF THE BROADWAY SEASON

CARE FOR THEIR COMPLEXIONS WITH LUX TOILET SOAP



BETTY STARBUCK
Heads Up!



DOROTHY STONE
Ripples



LINDA WATKINS
June Moon



QUEENIE SMITH
The Street Singer



DOROTHY PETERSON
Subway Express



EVELYN LAYE
Bitter Sweet



MARY ELLIS
Children of Darkness



GLADYS BAXTER
A Wonderful Night



GENEVIEVE TOBIN
Fifty Million Frenchmen



TILLY LOSCH
Wake up and Dream



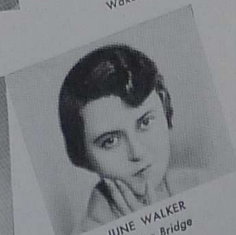
HELEN MORGAN
Sweet Adeline



LILY DAMITA
Sans o' Guns



MURIEL KIRKLAND
Strictly Dishonorable



JUNE WALKER
Waterloo Bridge



MILDRED MCCOY
It's a Wise Child



IRENE DELROY
Top Speed

First Sweeping Hollywood—
then Broadway—and now the European Capitals 10¢

NTEEN

and beauty...One
he other, so lovely
of our theater! To
respectfully on the
of feminine allure!
remarkably unan-
ne thing: Smooth,
most compelling
have!

hey practice what
or their own com-
stage or off, are

h Lux Toilet Soap,
ou, is the secret.
t luxurious white
the gentle care
—lathers gener-
e hardest water,
refreshed and

o try it for your
er several cakes
oy it today.

an her swift climb up
a shapely foot on the
us of Mary. So unmis-
gifts, however, that in
s singing and dancing
in Artists and Models
and then the Scandals
ons. Blonde and lovely
ly fair, "Lux Toilet Soap
that is a joy," she says.

united, Toronto
nt to their Excellencies
Viscountess Willington

