



LUXURIOUS TRANSPORTATION



In the smart social life of the "eighties" the Tally-Ho or "Drag" stood for superior luxury and taste in transportation as does the distinguished Packard Town Car of today

NO FINER personal transportation is available in the world than the Packard Eight De Luxe with individual, custom-built body. Those to whom wealth permits and custom decrees the proper motor vehicle for each occasion have accepted the luxury and beauty of the Packard De Luxe Town Car as unexcelled.

The Packard Eight De Luxe chassis, with its wheelbase of 145½ inches, gives unlimited scope to the art of the custom body builder. Its unusual and well-proportioned length, made possible by the slim Packard

straight-eight engine, permits coach work which combines both grace and roominess. Custom bodies by Packard's own designers—by Brewster, Rollston, Dietrich, Le Baron and other famous artists—are all slenderly smart and beautiful while sacrificing nothing in luxurious comfort.

In brilliance of performance Packard De Luxe Town Cars are as outstanding as in their ultra-distinguished appearance. Swift and sure in city traffic, powerful and fleet on the open road, they do their part to enhance a reputation already supreme.

PACKARD
ASK THE MAN WHO OWNS ONE

