



GREY HAIR Restored to its Natural Beauty!

It is unnecessary to have grey hair. Hair in this condition can be restored to its natural colour and beauty, safely and easily by the use of INECTO-Rapid the perfected hair tint. INECTO-Rapid is absolutely harmless as it contains no injurious drugs. One application is sufficient. You can apply it easily yourself.

For sale at hair goods stores, drug stores and department stores or write to us direct.

W. T. Pember Stores are specialists in transformations, toupees and all hair goods for both men and women.

Write to us for booklet.

THE W. T. PEMBER STORES LTD.

Sole Canadian Distributors of Inecto Rapid
129 Yonge St., Toronto, Ont.



—By courteous permission of Miss Betty Brough.

A Reflection of Goodwill that is true to Life!

GIVE your photograph to your friends this Christmas as a token of your friendship. It is the inimitable gift that will grow more and more precious to them each passing year.

Phone now for an appointment — and your portrait will be ready by Christmas.

Charles Aylett
96 Yonge St.
Toronto
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BOUDOIR & POWDER PUFF



Continental perfumes are encased in intriguing bottles of fascinating shape and design. *Le Dandy D'Orsay* is bottled in modernistic flacons of black and gold, and *Mury's Narcisse Bleu* is in finely etched flat crystal bottles. From The T. Eaton Company

CRYSTAL FLAÇONS

FRAGRANCE, haunting and elusive, is the will o' the wisp of the perfumer who seeks to capture the soul of the flowers. The simple aroma of the rose or violet does not satisfy the fastidious woman. Perfumes must be subtle and rare and reflect the changing mood as the costume reveals the personality. Such exquisite odors are imprisoned in ingenious containers of finely etched crystal which rival the most elegant atomizer.

The lure and mystery of the Orient is expressed in *Le Jade*, enveloped in its pale green crackled glass bottle, almost a replica of the precious stone itself. Lalique, the ingenious craftsman, has designed an exquisite cut glass container, with a relief of the inimitable Cupid, to hold *Fleurs d'Amour* the distillation of dreams, suggestive of all that is young and lovely. The newest Parisian perfume from the house of Roger et Gallet, *Pavots d'Argent*, is a triumph in fragrance. Lalique has etched silver poppies on the rounded cut-glass flacons.

Les parfums d'Isabey are secreted in fascinating containers of cylindrical shape, with round crystal stoppers. Pearls, larger than any fabulous tale could invent, hide the exotic *Jasmin*, from the too ardent gaze. On a royal purple couch, reclines another pearl containing the shy *Violette*, drenched

with dew. *Mon Seul Ami* is bottled in a unique crystal container of triangular form.

Elizabeth Arden has achieved a unique natural flower essence, undiluted with alcohol, in the delicate *Cupid's Breath*. In a small cut-glass bottle, with a diminutive dropper, it fits into a carved wooden container, which is particularly convenient for the hand-bag. Another purse size is sponsored by Bourjois, the originator of the *Evening in Paris*. All the mad revelry of Montmartre and the gay life of the boulevard is contained in these silver and blue rectangular bottles.

Iris Blanc, breathes distinction and elegance from a flat amber container with an engraved stopper. Another of Harriet Hubbard Ayer's creations is *Mes Fleurs*, a rich and luxurious floral *melange*, contained in a square crystal bottle finely etched with a stopper in floral design. Of intricate open-work design and delicate workmanship is the heart-shaped container of *Panier Fleurs*, a basket of flowers with the morning dew still glistening on their petals.

The perfect assurance and poise of the English gentlewoman emanates from Yardley's *Lavender*, in a lovely old world decanter, of finely cut crystal. As Yardley's is the choice of the refined and fastidious, so Corday's *Femme du Jour* is the mark of the sophisticated woman of the world.