

Mayfair, July, 1930

1930

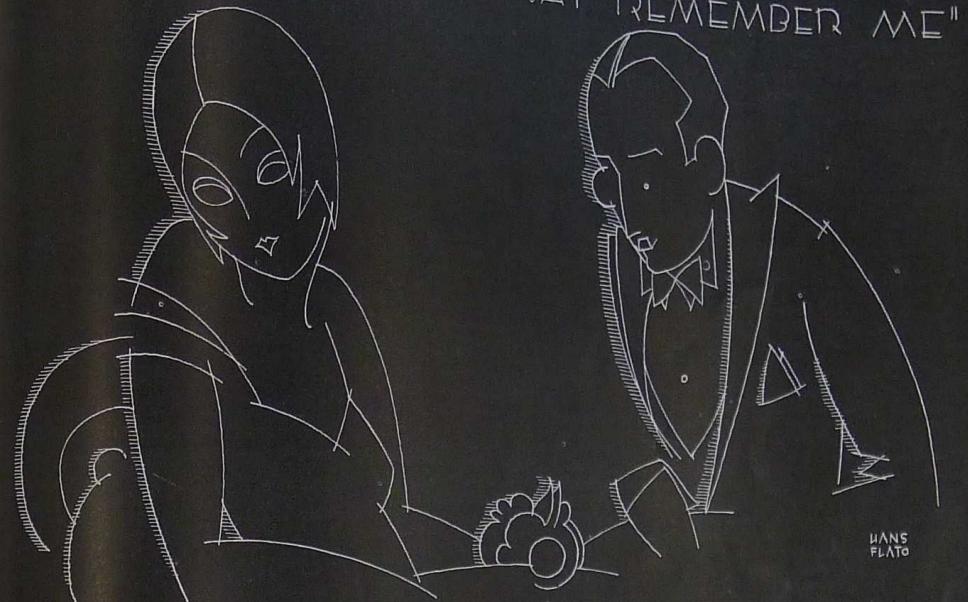
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THE PERFECT WAY TO SAY "REMEMBER ME"



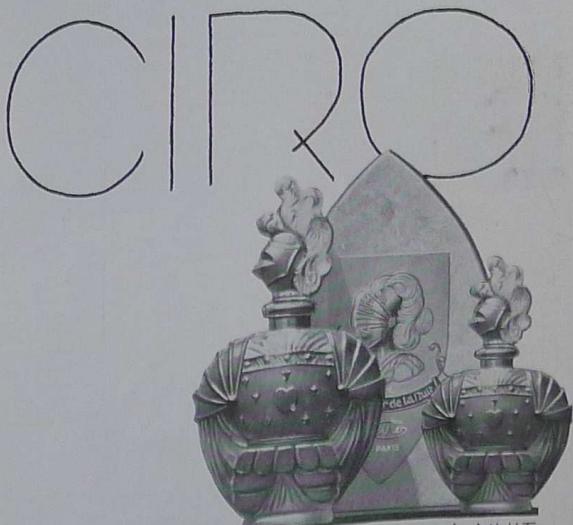
HE fondest dream of woman, since the dawn of time, has been to live in the memory of those whom she loves.

With the intuition that is her birthright, she knows that.... remembrance may be invoked with the aid of a ravishing scent.

From Paris, Ciro sends Chevalier de la Nuit—the "Knight of the Night"—a strangely compelling fragrance, that haunts the senses like a soft refrain. Languorous, magical—it is the very breath of Romance.

Many charming women (and men—world-wise in their choice of gifts) have chosen Chevalier de la Nuit as the perfect way to say, "Remember Me!"

• • •
Ciro Products are distributed throughout the world—only in packages made and sealed in France—identical with those you would buy in Ciro's Exclusive Paris Salon, no. 20 Rue de la Paix (New York, 565 Fifth Avenue.)



The larger size (1 3/4 ozs.) is \$10. The 1/2 oz. flacon, \$3.75

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