



—Photographs by Lyonde and Sons

Mrs. Alfred B. Lindsay, of Toronto, poses in three midsummer frocks by Martha. Above: A mauve organdy frock with petal-edged taffeta borders of orchid, shot with rose-ground for the trailing vines and flowers of the Morning Glory

Left: Fine lace of point d'esprit design spreads over primrose yellow taffeta with a delicate brocade effect. Roses and leaves enliven the net with their vivid modern hues near the hem of the frock. Shoes from Owens-Elmes, Toronto

Right: The picturesque green hair hat lends a color shadow to the leaf green organdy frock sashed with violet, green and blue silks. An unusual braided lace on net is deeply scalloped at the hem, and violet organdy motifs are pressed into it

TEMPERING THE FROCK TO THE SEASON