



# The Silhouette of the Mode!

is truly exemplified in the new snug fitting May Belle combination (vest and bloomer) — a lovely new conception of the old-fashioned "teddie" — with comfortable side fastening bloomers. An adorable little garment — so straight and slenderizing — just the thing to wear under the modish straight frocks! So alluringly feminine in soft lustrous *lockstitch* rayon, in all the fascinating pastel shades — beautifully tailored and exquisitely lace trimmed.

We make our own lovely *lockstitch* Rayon Fabrics and dye them too, so we can guarantee all May Belle Lingerie to excel in service, and to retain its beautiful sheen and color. Look for the May Belle silk label in every piece of Rayon lingerie. Let it be your guide when shopping.



## May Belle Lingerie

ALWAYS IN LINE WITH THE MODE

Ontario Silknit, Limited, Toronto  
Largest makers of Rayon Fabrics and Rayon Garments in Canada.



**C** All In One Combination — Think of it, three garments cleverly combined in one! — a practical wadie indeed — and one that adapts itself beautifully to the straight silhouette of the mode.

**D** The New Bobbette and Slip Combination — an ideal garment for slenderizing the hip line and doing away with the costume slip.

**E** Pyjamas — Exquisite conceptions in all plain pastel shades, with contrasting bands, lace trimming or beautifully hand painted with washable paint.

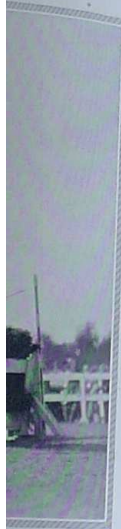


**A&B** Dainty vest and bob-bette bloomer — made in matching shades — cleverly designed to fit easily and comfortably.

ir, November, 1927

normal waist-line; the slightest pink chiffon sprinkled with paillettes which glittered. And the evening wrap, its wide sleeves made out, cape and the right rever-ck velvet it was, trimmed with star-dust which shone end too. *Ma foil* but it

WINTER



rs of Toronto will be w, which the Royal

winner of the Cup was shown at

